



Rules and Regulations

Exhibiting products and services must apply to the Outdoor Weekend's theme!

Northern Michigan Outdoor Expo reserves the right to restrict, prohibit or remove any exhibits that detract from the general character of the event!

The following Rules and Regulations will govern the Northern Michigan Outdoor Expo and are made part of all contracts for space between Northern Michigan Outdoor Expo and the person, partnership or corporation using the space.

- 1. Insurance and Liability.** Neither the Show Management, the City, the owner of the Facility, nor their representatives will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitors employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit contract, and the Exhibitor on signing contract expressly releases the above named corporation, individuals, and municipality from any and all claims for any and all loss, damage or injury whatsoever. The Exhibitor shall identify Northern Michigan Outdoor Expo, and the City, their agents and employees of itself prior to the show. The Exhibitor shall ascertain that their Public Liability and Employee Compensation policies embrace coverage of the public visiting their exhibitor space and their employees attending the exhibit. If existing policies do not have the coverage, the Exhibitor shall instruct their insurance broker or company to attach an endorsement of the coverage.
- 2. Character of Exhibits.** The Exhibitor agrees to display only products or services sold in their regular course of business. Each exhibit must comply with all applicable law. The Show Management reserves the right to reject any exhibit not in keeping with this rule or the purpose of the Show.
- 3. Subletting of Exhibit Space.** No Exhibitor shall assign, sublet or apportion to another exhibitor the whole or any part of the exhibit space allotted to him.
- 4. Installation of Exhibits.** The installation of exhibits shall be completed according to the schedule furnished and must be complete and ready by 8:00 a.m. opening day. The Show Management will not permit any moving of exhibits after the opening of the Show. Exhibits shall be attended during all regular Show hours.
- 5. Sound Control.** Loud speakers, radios, television sets, or the operation of any machinery or equipment which, in the opinion of the Show Management, is of sufficient volume as to be annoying to neighboring exhibitors will not be permitted.
- 6. Signs.** Except with the permission of the Show Management, all signs shall remain within the Exhibitor's space, and must be designed and constructed so as not to detract from adjacent exhibits.
- 7. Height of Display.** The Exhibitor may install, or have installed at their own expense, special signs, display counters, shelving and similar items. The sides on any display may not extend toward the aisle more than one-half the depth of the display area.
- 8. Motorized Vehicles.** Absolutely no motorized or self-propelled vehicles will be permitted on the show grounds one hour before the show is to be opened to the public.
- 9. Cleaning of Exhibit Facility.** All aisles and grounds will be kept clean by the janitorial service. To maintain maximum cleanliness, Exhibitors are requested to sweep the floor of their exhibit space at the close of each day.
- 10. Food and Refreshments.** No food or refreshments can be dispensed without the written consent of the Show Management.
- 11. Destruction of Premises.** In case the facility shall be destroyed by fire, or the elements, or by another cause, or in case of war, government regulations, or any other circumstances whatsoever which shall make it impossible for the management to permit the contracted exhibit space to be occupied by the Exhibitor, this lease shall terminate and the Exhibitor shall waive any claim for damages or compensation except the pro rate return of the amount paid for exhibit space rented.
- 12. Distribution of Products.** Printed advertising, souvenirs, etc., may be distributed by the Exhibitor from its own exhibit space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. The Exhibitor must confine all sales activities to the limits of its own exhibit space.
- 13. Removal of Exhibits.** Exhibits must be removed on Saturday after Show, or as otherwise directed.
- 14. Use of the Exhibitor's Name.** The Exhibitor authorizes Show Management, its agents, and employees, to use the Exhibitor's name to promote the show and to solicit other exhibitors for this and future shows.
- 15. Amendments.** The Show Management shall have the full power to interpret these rules. Wherever these rules do not cover, the Show Management reserves the right to make such rulings as may appear to be in the best interest of the Show and the Exhibitor agrees to accept and abide by such rulings.